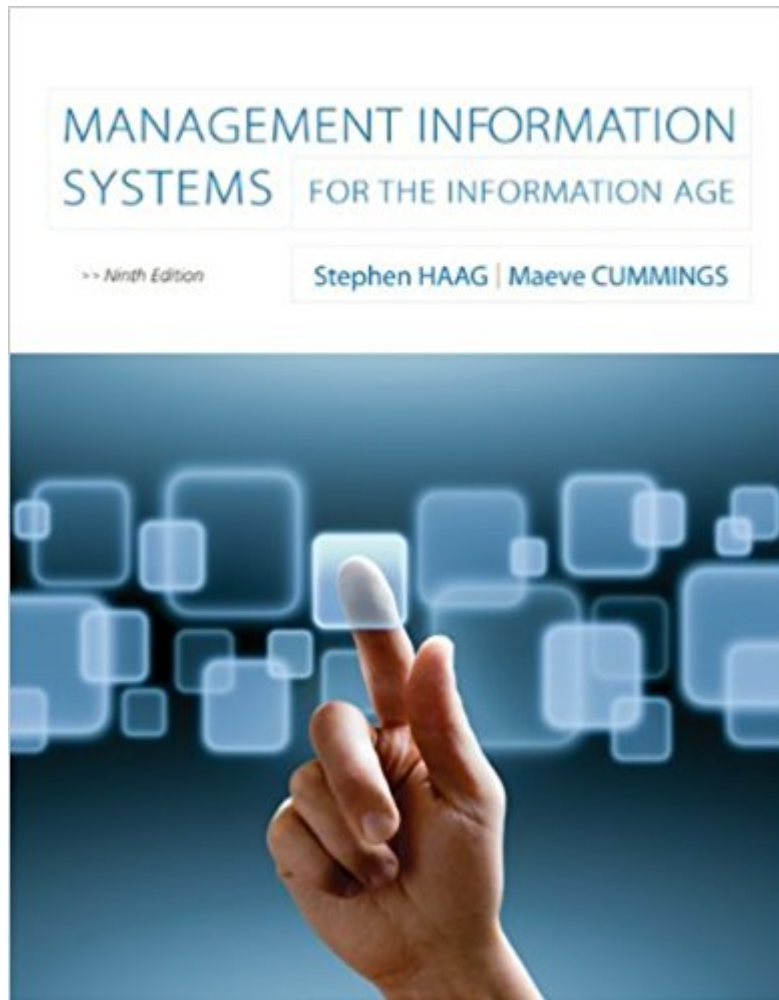




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Management Information Systems For The Information Age



Synopsis

The Ninth Edition of Management Information Systems for the Information Age provides you the ultimate in flexibility to tailor content to the exact needs for your MIS or IT course. The nine chapters and thirteen Extended Learning Modules may be presented in logical sequence, or you may choose your own mix of technical topics and business/managerial topics. Chapters cover what instructors want students to know about MIS while Extended Learning Modules (XLMs) show students what they can do with MIS. A contemporary writing style and a wealth of examples engage students in the content. Arranged with chapter opening cases that highlight how an organization has successfully implemented many of the chapter's concepts and chapter closing cases that help students apply what they just learned gives students the hands-on knowledge that is applicable in both their personal and professional experiences.

Book Information

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Customer Reviews

Maeve Cummings is a professor of Information Systems at Pittsburg State University. She holds a B.S. in Mathematics and Computer Science and an M.B.A. from Pittsburg State, and a Ph.D. in Information Systems from the University of Texas at Arlington. She has published in various journals including the Journal of Global Information Management and the Journal of Computer Information Systems. She serves on various editorial boards and is a coauthor of two concepts books within the I-Series. Maeve has been teaching for 20 years and lives in Pittsburg, Kansas, with her husband,

Slim.Stephen Haag is the Associate Dean of Graduate Programs and Director of the MBA program in the Daniels College of Business at the University of Denver. ã ã Prior to being Associate Dean, Stephen served as Chair of the Department of Information Technology and Electronic Commerce in the Daniels College of Business at the University of Denver. ã ã Stephen holds a B.B.A. and M.B.A. from West Texas State University and a Ph.D. from the University of Texas at Arlington. ã ã Stephen has been teaching in the classroom since 1982 and publishing books since 1984.Stephen is the coauthor of numerous books including "Interactions: Teaching English as a Second Language" (with his mother and father), "Information Technology: Tomorrow's Advantage Today" (with Peter Keen), "Excelling in Finance," and more than 40 books within the "I-Series." ã ã He has also written numerous articles appearing in such journals as Communications of the ACM, Soio-Economic Planning Siences, the International Journal of Systems Science, Managerial and Decision Economics, Applied Economics, and the Australian Journal of Management.

If you have little experience working in or with information technology, then this is a good, basic overview. However, it's being used as an MBA text and for readers who have experience it is painfully basic and completely overlooks the possibility of an audience with experience. The saving grace to it are the case studies.

I would not describe myself as a "geek" or a "tech expert", and found the Management Information book very easy to informative without being boring. The information is presented in easy to read language and definitions, along with good graphs and side stories which support the facts presented.With all the changes occuring daily in the IT world, I find the book relevant to what is happening in my company and with small businesses in my community. I definitely recommend the book for anyone trying to understand how technology works to improve today's business results.

The book is exactly what was needed. In good condition also. Thanks.

The package I received was exactly as described and was thankful to receive it one day earlier than the estimated shipping time.

Bought for class. Item as described.3 stars isn't about the content, but about the book arriving when it was supposed to and being the one pictured/undamaged.Didn't end up reading much of it. 1 star for content. very very dull. And old.

My expectations were met. I was able to study for my exams, and find the relevant information.

The book I rented the back cover was cut off along with some index pages are torn and hanging like it's going to rip off.

Great and cheaper than the Towson bookstore!!!

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